

November 22, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

RE: Notice of Ex Parte Communication
MB Docket No. 10-91; CS Docket No.97-80;
PP Docket No. 00-67

Dear Ms. Dortch:

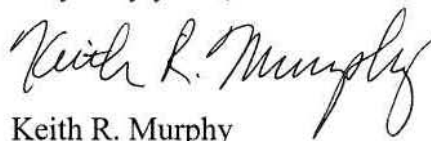
On November 19, 2010, the undersigned together with Robert Kisor, Vice President, Technology, Paramount Pictures, Melody Tan, Senior Vice President, Strategy and Business Operations, Content Distribution and Marketing, MTV Networks and BET Networks, and Jared Sher of Skadden Arps Slate Meagher & Flom LLP (collectively, the "Viacom Representatives"), met separately with (i) Paul de Sa of the Office of Strategic Planning and Policy Analysis and Marilyn Sonn of Chairman Genachowski's office; (ii) Brad Gillen of Commissioner Baker's office; and (iii) William Lake, Michelle Carey, Mary Beth Murphy, Nancy Murphy, Steve Broecker, Lyle Elder, Brendan Murray, Alison Neplokh, and Jeffrey Neumann of the Media Bureau to discuss matters related to the above-referenced proceedings.

During the meetings, the Viacom Representatives expressed their concerns about the impact that an "all-vid" device would have on innovation and investment in video content. They explained that an "all vid" mandate could disrupt content presentation and branding to the detriment of consumers, noting that the consistent look, feel and branding of program networks could be altered by the user interface requirements of an "all vid" device. They also emphasized their concerns about the critical need to protect audio-visual content against theft and unlawful distribution. The Viacom Representatives also made the points set out in comments and reply comments filed as part of these proceedings by the Motion Picture Association of America, Inc., of which Paramount Pictures is a member. They also discussed the points made in reply comments filed in these proceedings by the Joint Program Networks.

This letter is being submitted electronically in the above-referenced dockets, which have been granted permit-but-disclose status, pursuant to Section 1.1206(b) of the

Commission's Rules. Should you have any questions concerning this submission, kindly contact the undersigned.

Very truly yours,

A handwritten signature in black ink, reading "Keith R. Murphy". The signature is fluid and cursive, with the first name "Keith" and last name "Murphy" clearly legible.

Keith R. Murphy

cc: Paul de Sa
Marilyn Sonn
Brad Gillen
William Lake
Michelle Carey
Mary Beth Murphy
Nancy Murphy
Steve Broeckart
Lyle Elder
Brendan Murray
Alison Neplikh
Jeffrey Neumann